Bangkok Vision 2032
Bangkok: Vibrant of Asia

Executive Summary
Bangkok Vision 2032: A Twenty-Year Vision of Bangkok

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By Strategy and Evaluation Department, Bangkok Metropolitan Administration (BMA) in collaboration with Faculty of Political Science, Chulalongkorn University

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Bangkok: Vibrant of Asia

January 2013
“Bangkok Vision 2032” that you are holding now is a collaboration among Bangkok residents from all walks of life. They decide to write their own visions through a participatory process in the form of public hearings, with a record high number of meetings and participants involved.

Bangkok Vision 2032 does not belong to certain government officials, politicians, or academia, but it is the consensus of the Bangkok residents who want to convey a message to the Bangkok Metropolitan Administration (BMA), governmental organizations and public enterprises, and the national government how they want their Bangkok to look like 20 years from now.

By accepting Bangkok Vision 2032, the BMA is now obliged to take on the task of realizing the dream of the Bangkok residents as much as possible within the next 20 years. Regardless of how many new executive committees taking turn running the office, Bangkok residents will always have their rights to monitor the work and the progress of the vision.

At the same time, Bangkok residents also have the responsibility to support, monitor, and collaborate with the BMA and other governmental organizations in order to ensure a timely implementation of the Bangkok Vision.

It is hoped that Bangkok Vision 2032 will be the driving force that brings Bangkok to be the leading city of Asia. Bangkok will be a city where our children and their children live and make a home and develop further for the later generations.

The Bangkok Metropolitan Administration would like to thank the residents of Bangkok, business organizations, community organizations, and especially the academic team from Chulalongkorn University who have devoted their time and energy to be a part of this great project. This Bangkok Vision 2032 is the testament to their wonderful collaboration and hard work.
What is Bangkok 2032 Project?

The Bangkok 2032 Project is a visionary planning process for Bangkok City through the next twenty years, 2032. The project had been launched with a collaborative effort of Bangkok Metropolitan Administration (BMA) and Chulalongkorn University during 2012. A twenty-year vision of Bangkok city, the so-called Bangkok Vision 2032, is labeled as “Bangkok: Vibrant of Asia”.

The Bangkok Vision 2032 comprises of six visionary dimensions, as well as related strategies and measures that involve BMA, other public and private organizations, and after all Bangkok residents, in the process of driving the vision together.

Why Bangkok Vision 2032?

The every-day life of Bangkok residents is shaping the future of the city. Most of them, however, are not aware of the consequences. The city problems we are facing today—floods, traffic, trespassing, crimes, among others, to some extent are the products of unconscious behavies of Bangkok residents in the past and at the present.

No one can blame them for what had been done unconsciously. But we have to admit the fact that building the city unconsciously is very harmful and imprudent. It is thus necessary for the people of Bangkok to build their city with a common vision and consciousness.

All major cities around the world have their visions and developmental plans clearly laid out. Bangkok as one of the world’s leading cities should also needs a visionary plan that will bring a better quality of life and pride to the next generations. The Bangkok Project 2032 is thus very important in helping Bangkok residents design their dream home.
Why Looking Ahead 20 Years?

Rome was not built in one day. Bangkok too will take some time to plan and develop. Bangkok vision 2032 incorporates some of long-term structural, cultural, and political reforms, which can take up to ten or twenty years, or even more. The city visionary planning thus should extent to a period of time that covers its major strategic actions. But it should not too far to make visionary projection feasible. This project choose the period of twenty years because it lies somewhere in the middle of reasonable and feasible visioning planning.

Some elderly may think that twenty-year vision is perhaps an unreachable, as it is “too far” for their life long. But all in all, we agree that the next twenty years are not far for our children. The Bangkok vision 2032 thus matters for all of us.

Why the “vision of Bangkok residents”?

Bangkok residents are the owners of Bangkok City and thus have basic rights to design the future of their city. Bangkok residents in this regard refer to everybody who live, work, and study in Bangkok. It goes beyond a legal definition of Bangkok’s citizen as officially registered, to a more social definition of the city citizens.

Some may ask if it is enough for Bangkok residents to design the city vision through the elections of Bangkok governor, Bangkok Council representatives, or District Council representatives. Many of Bangkok people believe that the task of designing the city vision is such an important that one cannot leave alone to be handled sonly by local politicians and bureaucracies. They do not believe that those people can truly represent the ten million Bangkok residents in shaping the future of the city. It’s better to have the residents, the true owners of the city, to participate in the city visioning process, as well as to hold the vision. However, in order to incorporate such a massive amount of people in the visioning process is certainly a challenging mission.
With their strong determination, a large number of Bangkok residents have invested their times and energies in articulating the Bangkok 2032 vision during February to September 2012. They also reach a mutual commitment to drive the Bangkok 2032 vision forward.

**How do Bangkok Residents envision Bangkok in 20 years?**

In the past, the number of top-down city planning and visioning had been made by BMA. Ideas and inspirations usually started up by experts, academia, government officials, and politicians. The drafted plans then were brought to public discussion, which often resulted in discrepancy between what was written and what was really needed by the general public. The Bangkok 2032 visioning project wants to reverse the process by starting from the bottom and then moving upward to BMA executives as well as other concerning public agencies. The process includes following steps.

**Public platform**

A consultative working group from Chulalongkorn university’s researchers hold a number of public platforms in different districts in Bangkok City. A primary purpose of the public forums was to foster the deliberative process of visioning Bangkok city. Holding public platform comprises of 7 activities as follow:

1. **Preparing the platform:** A consultative working group comprises of fifteen academia and eighteen research assistants from Chulalongkorn University arranges a working plan, prepares initial data and presentations, release advertising media, and many more.

2. **Holding the first-round public meetings:** Two series of meeting are arranged in parallel, six large-scale public forums with general residents in six district areas, and twenty-five workshops with designated target groups such as the elderly, slum people, motorcycle taxi, street vendors, local organizations, small and medium enterprises’ owners, property development companies, environmentally friendly groups, local government officials, as well as provincial governors of neighboring provinces.
The main objective of this first-round public meeting is to collect all the wishes, ideas, and inspirations on the vision of Bangkok from the general public residents as well as the specific interest groups.

There are 1,655 participants who join in the large-scale public meetings, and 811 in designated workshops. It is worth to comment that, Bangkok residents not only very energetically pour their ideas on the future of Bangkok, but they also tell us how to go about realizing those dreams. Numbers of guidelines, action plans, including possible opportunities and challenges, have been addressed in the public meetings.

3. Analyzing inputs from the meetings: A large variety of inputs have been gathered from the preliminary meetings. Some support and laps with each other, others are conflict with one another. Moreover, some recommendations go beyond the power of Bangkok Metropolitan Administration and touch upon responsibilities of the national government, private sectors, and civil society.

The consultative working group processes the information and does the SWOT analysis in order to identify Bangkok’s strengths, weaknesses, and the way towards the visioning of Bangkok city. Key visionary dimensions, as well as their related strategic actions and measures, are categorized and ranked by their frequencies and priorities. At the end, hundreds of pieces of visions, strategies, and measures are laid out before the consultative working group. They only need to be placed somewhere in the visionary picture.

4. Drafting the visions: The consultative working group conducts a series of workshops where the first draft vision is articulated. Like a jigsaw game, the working group has come up with an imaginative picture which all the pieces of information obtained from the previous section can be perfectly fit into it. Number of possible pictures has been proposed, tested, and revised for many times, before the most feasible one has reached at the end.
5. Arranging second-round meetings: The so-called, “Bangkok vision 2032 consensus forums” are held in six different areas of Bangkok city during August and September 2012. The objective of the second-round meetings is to allow Bangkok residents to review, and above all, to consent on the drafted visions prepared by the consultative working group. The working group distributes information on the drafted visions to Bangkok residents through various media, such as graphic pictures, pamphlets, billboards, website, TV, and radio broadcastings, to communicate with, as well as to call public attention into the second-round meetings.

6. Amending the visions: The drafted vision has been revised according to new suggestions and comments obtained from the second-round meetings. The working group then finalizes the Bangkok Vision 2032 for the submission stage.

7. Delivering Bangkok Vision 2032: Another important event of the project is the delivery of the Bangkok Vision 2032. The team arranges “The Delivery of the Bangkok Vision 2032” platform to let representatives of Bangkok residents be a key actors of the process of delivering the visions to the executives of the BMA, as well as to representatives of concerned public organization. The event marks a mutual agreement between Bangkok residents on one hand, and the BMA and other concerned public organizations on the other, to hold responsibility on the vision driving. More importantly, Bangkok residents also express their mutual commitment to fostering and driving the Bangkok Vision 2032 on their civic platforms, regardless of changes in BMA administration regimes and other political uncertainties.
Dream Weavers: Weaving the Bangkok Vision 2032

The public meetings provide a venue for Bangkok residents to draw visionary pictures of their city in the next twenty years. The consultative working group, as a dream weaver, has to weave all of the proposed visionaries, to make a big blanket, the so-called “Bangkok Vision 2032,” that allows as much as possible the colorful thoughts and dreams of Bangkok residents to shine.

It necessary to note that, the breadth and depth of visionaries drawn from various meetings throughout this project depend upon the perception and imagination of Bangkok residents who participate. The working group, though realizes the limitations of these inputs for weaving, but does not change or replace them with the team’s own initiatives. This practice is to fulfill the objective of making Bangkok residents’ vision.

The Bangkok Vision 2032, therefore, may not be comprehensive enough in the eye of the experts in city planning, but the consultative working group give less weight to the comprehensiveness than to the mentioned objective to have a bottom-up decision making process with the detail in the next section.
“In the twenty years, by 2032, Bangkok will become a capital, a key social and economic driving force in ASEAN and Asia. When people think of Asia, they will think of Bangkok as one of the world’s leading cities, with a stable and growing economy, and as a safe, beautiful, and environmentally friendly city. Bangkok will also be regarded as a vibrant city with a rich cultural heritage.”

**Breadth and Depth of the Bangkok Vision 2032**

The breadth and depth Bangkok Vision 2032 incorporates 6 visionary aspects, 31 strategies, and 115 measures, as followings:

- **A safe city**: 6 strategies and 52 measures
- **A green and comfortable city**: 4 strategies and 20 measures
- **A city for all**: 5 strategies and 14 measures
- **A compact city**: 2 strategies and 12 measures
- **A democratic city**: 5 strategies and 29 measures
- **A city of growing economy and life-long learning**: 9 strategies and 28 measures

For the depth dimension, Bangkok Vision 2032 is presented in terms of phasing, levels of priorities, and related of strategies and measures. There are five phases, five years each. The first phase covers 2013-2017. The second phase covers 2018-2022. The third phase covers 2023-2027. The fourth phase covers 2028-2032.

Within the first five years, Bangkok will become a safe and a democratic city. In the next five years, Bangkok will become a green and comfortable city, and a city for all – elderly, disabled, and the poor.
At the end of the third phase (15 years from now) Bangkok will undergo a physical structural reform from a single-center city to a multi-center city with a well-functioning infrastructure and an efficient transportation system. The growth and development in the central area of Bangkok will be limited.

The fifth phase (last in the next 20 years), Bangkok will become an economic and financial center. It will also be a center of education, investment, trade, and culture for ASEAN and Asia.

In the next 5-10 years, Bangkok will be safe from natural disasters and man-made disasters. Bangkok will be free of polluted water and air and will have a better sanitation system. Bangkok residents will no longer have to suffer from crimes, drugs, terrorist attacks, and disaster of all kinds with a better surveillance mechanism and a more effective enforcement. New security measures will be introduced to cope with new threats so that people can lead their lives unthreatened while they are home, at work, and in public areas. As for the health issue, Bangkok residents will enjoy clean and nutritious food. There will be programs promoting healthy ways of living so that they will be immune to the urban syndrome. Their immune system will be strengthened to ward off new viruses. They will also be well-prepared to handle natural disasters with a better tool, a better risk assessment, and a more efficient emergency plan. Bangkok will have a fallback infrastructure system to cater to Bangkok dwellers in case of disaster.
In the next 5-10 years, Bangkok will be a lush green city with more public parks for people to relax and engage in more activities among family members and community members. Bangkok residents will be closer to nature and will learn to appreciate the nature and become more conscious about their actions that may have impact on the environment. Buildings and public transportation will be more environmentally friendly. Clean energy will be used to reduce carbon footprints. More convenient and faster ways to travel will be offered to Bangkok dwellers. Bangkok will be a beautiful city with exquisite architecture and landscape which everyone can enjoy without being obstructed by telephone and electrical wires. Bangkok will be a great place to live.

In the next 5-10 years, Bangkok will be a city that welcomes people of all occupations, ages, sexes, and nationalities to come live, study, or work. It will be a great place to do business, to go to school, and to call home. Public services will be improved and available for all – roads, pavements, public parks, traffic lights, public transportation, and public buildings – so that everyone can live their lives and do their jobs. Bangkok will be rich in cultures for it welcomes everybody. It will be a city where everyone has equal rights, opportunity, and can enjoy social welfare programs.
Bangkok 2032: A Compact City

In the next 15-20 years, Bangkok will not be the only capital of Thailand, but the prosperity will spread to other corners of the country. From a single-city where everyone is concentrated in one area, Bangkok will become Greater Bangkok Region which comprises of many compact cities both within Bangkok and in vicinity areas. All of these compact cities will be linked together with sky train and underground, travelling from one place to another will take less than 1 hour. Each compact city will have its own economic base with residential zones, schools, hospitals, malls and markets, and its own administrative system and unit.

Bangkok 2032: A Democratic City

In the next 15-20 years, Bangkok will be a city driven by democratic force that comes from the people. While there are differences in terms of occupations, sexes, ages, incomes, social and economic standings, religions, languages, ethnicities, as well as preferences and interests in matters, they will be able to live together in a constructive way and will have an equal opportunity to be a part of designing and shaping Bangkok.
Bangkok residents wish to see Bangkok become the Capital of Asia in 20 years. It will be a city of growing economy, the center of trade, investment, medical services, tourism, and Asia’s cultures. Bangkok will also become the center of life-long learning of the region.

In order to become the center of economy and life-long learning, the Bangkok Metropolitan Administration and concerned governmental and private organizations, as well as Bangkok residents, must first together help build Bangkok to be a safe city, a green city, a city for all, a compact city, and a democratic city, because these are the fundamental prerequisites towards becoming a leading economy of the region.

Bangkok Residents Drive Bangkok Vision 2032

In order to realize the Bangkok Vision 2032, there must be a guarantee that the voices and suggestions from Bangkok residents that have been sieved by the team will be heard and treated fairly and will be used to help lay out guidelines for the Bangkok Metropolitan Administration’s policies. There must also be surveillance and enforcement mechanisms to monitor the work of the related organizations to ensure that they are working in the same direction and towards the same goal.
The Bangkok Project 2032 thus proposes the following measures to help realize the Bangkok Vision 2032.

1. Set up a People Council Network to monitor the implementation of the Bangkok Vision 2032.

2. Set up Bangkok Service Watch.

3. Disseminate the idea of the Bangkok Vision 2032 to a wider circle.


For more information, please visit our:

Facebook Page: http://www.facebook.com/bangkok2575
Website: www.bangkok2032.net
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# หมายเหตุ

- การพัฒนาทรัพยากรธรรมชาติ
- การลดการใช้สิ่งของ
- การจัดการมลพิษทางการคลังสินค้า
- การพิจารณาผลลัพธ์